



Howdy Sponsor! First off, I wanted to take a moment to thank you for your continued support and monthly sponsorship of one (or more) of our fabulous felines at Crash's and Big Sid's. Without your financial commitment, we would not be able to provide the high level of care that we do, so we are very appreciative!

In reviewing our monthly operating costs (MOC) and overall budget, we have finally come to realize that we need to increase our monthly sponsorship amounts. Sponsorship rates have been the same since 2003, however the cost of kitty living expenses has continued to rise (imagine that?!). As a result, it costs us over \$14,000/month to run these joints these days and the old amounts just aren't cutting it!

So we have come up with a new sponsorship plan that we are pretty enthusiastic about, in hopes of making sure each one of our 230 fuzz-butts has their room and board, medical expenses and their basic daily needs met. If we can cover our MOC with donations taken in by sponsors alone, we won't need to sweat it when tough times arise! Since our costs are about \$56 per cat/month, we have categorized our plan as follows:

- Sponsor your very own cat for \$56 a month
- Co-sponsor a cat for \$28/month
- Co-sponsor 2 cats for \$42/month
- Co-sponsor 3 cats for \$56/month
- Cover intake costs of a newbie per month (we take in on average 3-4 a week) for \$42 a month

We are also asking for a yearlong commitment, which most of you already subscribe to, so that we can see where we need to tweak our program in order to cover our costs. Of course, we understand that this may not be feasible for everyone, and we certainly do not want to discourage sponsorship amounts of lesser values, but long-term our goal is to have our MOC's covered by our wonderful monthly donors. And certainly, if you are in a position to donate a little extra each month, we would be honored and thrilled and put it to very good use building up our medical fund.

You can reach me via email at dr.jen@crashslanding.org to let me know your thoughts as we do some revamping and refining. Thank you again for your commitment to our cause; we simply could not do what we do without all of YOU!

Sincerely,

Dr. Jen